Welcome to the Eltham Town!

eltham town

We are thrilled to have you join us as the latest member of our local trader's community. This document has some important information about your membership and the purpose of the Chamber of Commerce. We are here to help your business, so please reach out if you have any questions or queries.

The Special Rate for Eltham was first introduced in 2007. The Special Rate is to defray expenses of Council and provided to the Eltham Chamber of Commerce and Industry. The funding is used to hire a Marketing Manger, promote, advertise and market the Eltham Town business precinct to encourage commerce, retail and professional activity and employment. Almost 180 businesses in the Eltham Town Precinct now contribute to the Special Rate. The region includes Eltham Town Mall, Plaza, Town Square, and surrounding streets.

Want to find out more?

Please complete the attached information form so we can communicate upcoming marketing initiatives, events, and local activities. We will also create a customised profile for your business on our website **www.elthamtown.com** – and include your listing on our database. We have also included additional information about Eltham Town and its role in helping businesses like yours.

We look forward to working with you.

Kind Regards,
Anna Henderson and Yvette Standfield | Marketing Managers, Eltham Town

Please complete the following details to ensure your business is listed on the Eltham Town website (**www.elthamtown.com)**.

Please email once complete the **info@elthamtown.com**.

Name of Business:	
Contact Name:	
Address:	
Business Ph No:	**Mobile:**
Email:	
Website:	
Facebook:	

Description of your business and services for publication on the website:

What is the purpose of the Eltham Chamber of Commerce?

The purpose of the Eltham Chamber of Commerce is to:

- Represent retail and commercial businesses throughout Eltham.
- Promote Eltham as a great place to trade, shop, and live.
- Fund a marketing manager/coordinator
- Promotions, Advertising, Marketing
- Business development and related incidental expenses to encourage commerce, retail and professional activity and employment in the Eltham Town commercial business centre.

How do we do this?

- Representing Eltham Town on a Local and State Government level.
- By promoting Eltham businesses to the local and wider community.
- By facilitating connections between Eltham Traders through a range of events and programs.
- By sharing information about Eltham and the local traders on various platforms such as a dedicated website and social media pages
  - https://www.facebook.com/ElthamTown3095
  - https://www.instagram.com/eltham_town/

Who is the Eltham Chamber of Commerce?

The Eltham Chamber of Commerce and Industry (ECCI) is a committee of 11 people, including a president, sectary, treasurer, marketing officer, and seven committee members.

The Eltham Chamber Committee members meet once a month to discuss all matters affecting Eltham businesses, tourism, and developments.

Eltham Chamber of Commerce and Industry represents all businesses in Eltham Town and ECCI members.

Who is eligible to join the Eltham Chamber of Commerce?

Anyone with an ABN providing goods or services in the 3095 postcode is eligible to join. The Eltham Traders Chamber of Commerce also welcomes applications by Supporting or Sponsor Partners; these individuals or organisations are not necessarily Eltham Traders but wish to support the Chamber of Commerce with financial, material, or in-kind support. Supporting Partners can be recognised by way of co-branding opportunities and invitations to attend Eltham Traders events.

Why should a business sign up as a member? What does this mean for them?

Businesses in Eltham Town from Luck St to Dudley St from Bible St to Main Road are automatically eligible for the ECCI Special Rates Scheme. However, all businesses registered within the 3095 postcode can pay a membership fee of $99 per annum to access the benefits of ECCI.

Benefits of Membership

Public Profile

Your business is profiled and promoted on our website. Here, locals can access over 150 local businesses via the trusted Membership Directory.

Advocacy

The Eltham Chamber of Commerce is a trusted public voice and acts to protect the wellbeing of the Eltham business community. A stronger Eltham benefits everybody!

Connection

An important role of the Eltham Chamber of Commerce is to reduce or eliminate the obstacles faced by local businesses. We seek to maximise opportunities by facilitating easy access to experts, programs, and information.

Expert Advice

We put members in contact with leading experts who can provide valuable business advice. If you're looking for expert help in areas such as economic development, tourism, education, financial or legal matters, we can point you in the right direction.

The level of expertise among our membership is truly outstanding, and we are fortunate to have a Chamber Council comprising some of the area's most skilled practitioners.

Marketing and Promotion

A comprehensive marketing plan is developed each year. The plan addresses key focus areas identified in the 5-year business plan. Marketing opportunities may include but are not limited to:

- Listings on the Eltham Town website directory
- Social media marketing and advertising on various platforms, including Facebook, Instagram, YouTube, and Google
- Free networking events
- Free SEO for every business as part of the website
- Free photography
- Inclusion in video marketing campaigns
- Advertising your business through the database
- Plus, so much more!

Networking Opportunities

As a member of Eltham Traders, you have access to numerous networking opportunities. This offers you the chance to find new customers and suppliers, connect with local businesses, create relationships, and strengthen your ties with your local community.

Professional Development

Workshops, seminars, and online resources provide the chance to learn from and connect with other members and local business owners. You'll be learning from people from all industries and backgrounds.

Information/News

Becoming a member offers timely access to local news and developments, including Council decision making.

Special Offers

Receive exclusive offers and cost savings from participating program partners of the 'Eltham Trader's Rewards Program'.

Member-Only Information

Receive exclusive updates on the Eltham Trader member-only portal.

Become a Committee Member

Any paid member may apply to be on the Committee. Elections are held annually.